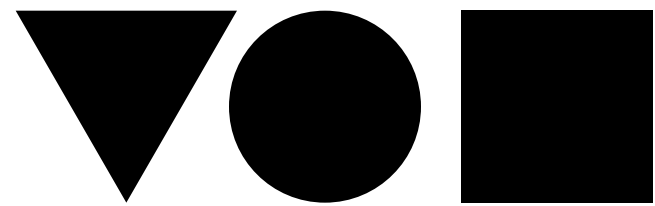




5-STEP MVP DEVELOPMENT PROCESS

idea —————> **product**
FIXED COST & PREDICTABLE TIMELINE



Youshido

is a lean development company with 10 years of experience and over 100 launched products.

We designed an effecient process to convert the concept idea into a minimum viable product.

MVP



minimum viable product

it's a version of a product with minimum set of features needed to get feedback from early customers to validate your long term vision.

LEAN DEVELOPMENT PHILOSOPHY

Define.

Identify the list of key features that are vital to reveal the core idea of your product without any distractions.

Build.

Create a quality product to deliver a smooth experience to early customers making them enjoy your idea.

Learn.

Process custom built Reports and Analytics to understand users' behaviour and develop the product further.

*“Startup success can be engineered
by following the process,
which means it can be learned,
which means it can be taught.”*

— Eric Ries, Lean Startup

5-STEP PROCESS

Developing an MVP is a sophisticated task. We've built dozens of MVPs, which has allowed us to design an efficient 5-step process.

This process in combination with the great team will give you the right MVP.



STEP 1

VISIONING

Scope and Roadmap
of an MVP



STEP 2

SKETCHING

Hand-drawn visuals
of your idea



STEP 3

DESIGN

Concept Design &
Interactive Prototype



STEP 4

DEVELOPMENT

Functional Product
Ready to be Launched



STEP 5

MVP LAUNCH

Deployed Product with
Analytics & Reports

01

— STEP 1/5

Visioning

Even the greatest and most complex idea has to be broken down into a *simple list of key features*.

We will shape your vision into an actionable scope that precisely captures your MVP.

02

— STEP 2/5

Sketching

Sketching is *fun*, and it brings out the best ideas and saves a lot of time.

Hand-drawn sketches of the product allow you to identify the key concepts without any distractions from the design elements.

03

— STEP 3/5

Design



Your MVP needs a good design — simple yet functional, it delivers the right message and makes customers *want* to use your product.

Final design mockups are linked into the **Interactive Prototype** to give you the hands-on user experience before the product is even built.

04

We are experts in the modern technology stacks that are well-suited to get the best results within your MVP development timeline.

Our code is 100% covered with automated tests.

You will get a scalable, highly reliable product, delivered on time.

— STEP 4/5

Development

05

Your MVP will be launched on a **production-ready** infrastructure on top of AWS or Google Cloud with an automated deployment process.

Once it's live, you'll have access to **Custom Analytics** and **User Reports** that are built in every product we develop.

— STEP 5/5

MVP Launch



Timing & Cost

Youshido offers **3 packages** based on the size and complexity of the MVP. Our 5-step development process gives you **solid results every single time.**

Our product managers will help you choose the right package that exactly fits your needs.

Small

MVP with static data, best for demos & getting customer sign-ups.

\$15k

Mobile or Web

Complete UX/UI

Analytics & Reports

Static Content MVP

Ready in 1 month

Medium

MVP for early adaptors with an integrated API and dynamic frontend.

\$25k

Mobile or Web

Complete UX/UI

Analytics & Reports

Dynamic Content MVP

Admin Panel

Ready in 2 months

Large

Fully featured, scalable MVP with a custom API, ready to go to market.

\$50k

Mobile or Web

Complete UX/UI

Analytics & Reports

Custom Cloud API

Admin Panel

3rd Party Integrations

Ready in 4 months

Get your **free
consultation —**

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 *if you know someone who might need our services — please feel free to share this presentation!